



TEL.	(661) 904-5083
EMAIL	PHILIPJBOELTER@GMAIL.COM

**PROFESSIONAL EXPERIENCE**

**ALPINESTARS**

Production Artist & Web Designer July 2010 – Present

- Designed & conceptualized print for in-store displays, windows, lightboxes and other materials
- Logo, Advertising & hangtag design
- Web banner design (.jpg, .swf & .gif)
- Catalog production
- Photographed apparel for catalogs & online store
- Designed trade show displays and walls
- Designed & Front end coded various websites including:
  - Alpinestars.com/HD*
  - Alpinestars.com/Cycling*
  - OscarByAlpinestars.com*

**REEF**

Production Artist April 2010 – June 2010

- Assisted with Point-of-Purchase production art and layouts
- Resized print ads and store displays according to specs
- Logo & poster design

**QUIKSILVER**

Flash Developer Feb. 2010 – June 2010

- Flash development (Actionscript 2.0 & 3.0) for Spring and Summer Collections on Quiksilver.com

**FM 94/9 SAN DIEGO**

Print & Web Development / Promotions Assistant Sept. 2007 – Present

- Designed & conceptualized advertising and website campaigns for 2008, '09, '10 & '11 Independence Jam Summer Concert
- Designed posters for various concerts presented by the radio station

**DRJAYS.COM**

Photography Intern Sept. 2005 – Feb. 2006

- Photographed apparel, shoes, & accessories for the e-commerce company
- Wrote copy for online products

**EDUCATION**

**ACADEMY of ART UNIVERSITY (San Francisco, CA)**

School of Web Design & New Media  
 BFA, Graduated December 2009

- Coursework in web design, motion graphics, digital production and graphic arts.

**SAN DIEGO STATE UNIVERSITY**

School of Communication, Advertising  
 BA, Graduated May 2006

- Coursework in advertising, journalism, campaign research, and media management.

**PROGRAM SKILLS**

- PHOTOSHOP
- ILLUSTRATOR
- INDESIGN
- FLASH
- DREAMWEAVER
- AFTER EFFECTS
- FONT LAB
- FINAL CUT PRO